

Hungary in the Mirror

Visions and reflections from a cross section of Hungarian experts and influential policy makers

The crisis of 2008 has transformed the global economic landscape and, undoubtedly altered the global political forces. In many countries, the pace of growth has slowed considerably, the GDP has plunged dramatically in certain instances. The demise of strong institutions in a relatively short period has stunned the financial sector. Many months since the first signs of the crisis, recovery and the future is still uncertain, with experts guessing which major industry will bring that surge necessary bring about stability and growth. In any event, many complex issues must be confronted, including the role of individual countries, economic regions, unemployment, and the sustainability of social services. State budgets are particularly vulnerable and have been hard hit. Still, **time is not the remedy for resolving the crisis, on the contrary, a wide range of policy reforms must be developed and undertaken without delay, implying the need for competitiveness, policy coherence and good governance. While most will agree on this vision, the approach, the priorities and needs will be defined differently, particularly as these are political hot topics.** To be sure, the viability of all sectors hinge on economical issues, but such analysis would be incomplete without taking into consideration social, political and other vital factors.

The goal of the conference:

It is the intention of the CEU Business School to present current Hungarian and international state of affairs and issues impacting social and economic issues viewed from top professionals and policy makers. The Hungarian election campaign is underway, people are besieged with promises about the potential economic and social reforms from a political perspective, but pragmatic company managers need a more realistic, objective and well balanced picture. Economic analysis is not a sufficient benchmark in itself, particularly as most issues are embedded in current political and social settings. Many questions will be addressed from a corporate strategy viewpoint, detailing the more important and currently practiced trends as well as various development scenarios. Our selection of panel members are well known on the Hungarian stage, and their perspective is objective and respected among the community of experts.

Target audience:

Analyst, CEOs, top managers, decision makers, and all who feel responsible in helping shape and develop a long term, sustainable economy.

Conference program:

- 8:30-9:00 Registration
- 9:00-10:00 **Crisis and various recovery scenarios: an overview of the global economy**
László Urbán, CEU visiting professor, Former Deputy CEO, OTP
Q & A



- 10:00 -11:00 **Former and emerging spheres of force and influence in global politics**
Ambassador **István Gyarmati**, President and CEO, International Centre for Democratic Transition.
Q & A
- 11:00 -11:15 Coffee break
- 11:15-12:15 **Integration or disintegration: European Union on the path of quandaries**
Ambassador **János Martonyi**, former Minister of Foreign Affairs.
Q & A
- 12:15 - 13:00 Lunch
- 13:00 - 14:00 **Reform and competition: survey of the Hungarian economic landscape and current state of affairs,**
Péter Oszkó, Minister of Finance
Q & A
- 14:00 – 15:00 **Post election prospects: snapshots of the Hungarian political arena**
Péter Tölgyessy, constitutional lawyer
Q & A
- 15:00 - 15:15 Coffee break
- 15:15 – 16:15 **Trust and cooperation: the current socio-psychological environment in Hungary**
Pál Tamás, Director, Institute of Sociology, Hungarian Academy of Sciences,
Q & A

Language of the conference: Hungarian. Simultaneous translation will be available.

Participation fee:

Individuals: 55 000 HUF + VAT
Corporate group rates available!

Date and venue:

March 18, 2010 Central European University (CEU)

Registration:

Please register by March 12, 2010 online: tukrom@ceubusiness.org
Seating is limited and reservations are based on the registration date basis.

Further details and corporate sponsorship information is available from:

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